

Dungannon Golf Club Social Media Policy

Dungannon Golf Club is committed to enhancing our communication with members and potential members through social media such as Twitter and Facebook. This communication strategy has been developed with the view to increasing awareness of the Club's brand, services, facilities and to facilitate positive communication between ourselves and our members, potential members and the wider golfing community.

We encourage members to follow our Social Media sites and share Club related content within their personal social networks. However, any official Club related content and posts must be administered only by the designated administrators of the Club or approved for submission by them or the designated contributors.

Members sometimes use social networking sites, emails or other forms of social media to air their grievances: This is not appropriate, as any such matters should be referred to, in the first instance, to the Honorary Secretary.

Members may like to, comment or express their personal thoughts on updates or posts on all Social Media sites but are asked to adhere to the following conditions of use.

When associating yourself with Dungannon Golf Club's Social Media sites, you may not:

- post photos that may compromise the professionalism and reputation of the Club;
- use hostile or defamatory language;
- disclose private or confidential information about the Club, it's members, guests, suppliers or employees;
- pass judgement on other golf clubs or associations.

When associating yourself with Dungannon Golf Club's social media sites, you are expected to contact the Club immediately if there is any information that may be perceived as defamatory or contentious to Dungannon Golf Club. If in doubt, please contact an Administrator for advice.



The Club maintains the right to monitor club related member activity in social networks & reserves the right to remove any information not complying with the above conditions of use.

All Management Committee members have a duty to implement this policy and take action if they become aware of any breach of this policy and should explain the club's policy on the use of social media and networking sites and take steps to promote awareness of this policy.

If you are a member who believes that you are being harassed, bullied or victimised as a result of another member's post to an internet site, it is open to you to take the necessary action. Members should contact the Secretary/Manager for support and guidance on the informal and formal action which can be taken.

Please show respect to the online community and members as you would if you were in the same room, conducting yourself in a professional manner and respecting the views and opinions of others. Any member found to be in breach of the above may be subject to disciplinary action.